HP Survey Adult Information Sheet

Harry Potter Fandom Survey

Thank you for your interest in our Harry Potter Fandom survey. Please read this entire form before deciding whether to participate.

You are asked to participate in a research study conducted by Rebecca Herr Stephenson, M.A., and Mizuko Ito, Ph.D., from the Annenberg Center for Communication at the University of Southern California. You have been invited to participate in this study because of your involvement in the Harry Potter fandom. Your participation is voluntary.

Purpose of the study:
This survey is part of a research study being conducted at the University of Southern California and the University of California, Berkeley. The research is trying to understand the use of digital technologies such as blogs, online journals, discussion boards, instant messaging, fan sites, and computer games. This survey is designed to find out about types of production and learning that occur through participation in the Harry Potter fandom.

For more information about this research, please visit: http://digitalyouth.ischool.berkeley.edu/

Completion of the survey will constitute consent to participate in this research project.

Procedure:
To be a part of this research, you will be asked to complete an online survey about your experiences as a Harry Potter fan. There are optional questions at the end of the survey about your use of other media and technology such as computers, cell phones, and the Internet.

Risks and Benefits:
We do not anticipate any risks because of your participation is this research. The survey is anonymous, and it is unlikely that your responses will be associated with you. You do not have to answer any questions that you do not feel comfortable answering.

There are no direct benefits for participating in this research. You will not be paid for completing this survey. You may, however, enjoy the chance to think about and describe your experiences as a Harry Potter fan. There may be benefits to society, as we will share what we learn from this research with other researchers, educators, and industry professionals who may use it when designing future online and educational technologies.

Compensation:
You will not receive any compensation for completing the survey.

Time Involved:
We think this survey will take about 30 minutes to complete.

Confidentiality:
There will be no information obtained in connection with this study and that can be identified with you. Your name, address or other information that may identify you will not be collected during this research study.

Date of Preparation: 2/20/2007
UPIRB # 06-00031
Only members of the research team will have access to the data associated with this study. The data will be stored in the investigator’s office on a password protected computer. When the results of the research are published or discussed in conferences, there will be no information that will be included that may reveal your identity since no identifiers are being collected from you.

At the end of the survey, you will be asked if you would like to be interviewed about your media use and experiences as a *Harry Potter* fan. If you are interested, you may enter your her email address so that we may contact you to arrange an interview. If you volunteer to be interviewed, we will separate your contact information from the rest of the survey answers in order to keep the survey responses anonymous.

Interviews are voluntary. Even if you submit your email address or ask for more information about the interview, you are under no obligation to be interviewed.

**Participation and Withdrawal**

You can choose whether to be in this study or not. If you volunteer to be in this study, you may withdraw at any time without consequences of any kind. You may also refuse to answer any questions you don’t want to answer and still remain in the study. The investigator may withdraw you from this research if circumstances arise which warrant doing so.

**Alternatives to Participation**

Your alternative is to not participate.

**Subjects Rights:**

If you decide at any time while taking the survey that you no longer want to participate in this research, you may withdraw your permission and stop taking the survey without a penalty. You are not waiving any legal claims, rights or remedies because of your participation in this research study. We will protect your privacy in all published and written data resulting from this study. If you have questions about your rights as a research participant, please contact University Park IRB, Grace Ford Salvatori Hall (GFS), Room 306, Los Angeles, CA 90089-1695, Tel: (213) 821-5272 or upirb@usc.edu.

**Identification of Researchers**

If you have any questions or concerns about the research, please feel free to contact:
Rebecca Herr Stephenson
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Los Angeles, CA 90089
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310-464-1852

Please print a copy of this form for your records.

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